



**IMPACT
FAILURE**
CONCLAVE 2022

Beyond the Binary

25-26th November 2022
Indian Institute of Management Bangalore

Societal change is a complex order with many moving parts and unique factors that could make or break an intervention – interventions designed to benefit those that exist on the margins of society and measured by social indicators like improved literacy, better healthcare, and better nutrition. In this context, there is a pressing need to periodically pause, reflect and understand how to constantly learn, ‘fail well’ OR ‘fail forward.

The gap in accepting and acknowledging failure is critical and a bridge necessary to achieve systemic, productive change. In order to enable such an environment it is critical for stakeholders that influence the development ecosystem to come together and share successes and failures sincerely, and to proactively recognise failure and learning as a core part of our organisational processes.

SELCO Foundation with partners is hosting the second edition of the Impact/Failure Conclave, a platform to encourage in-depth, open discussion that will blur the boundaries between success and failure in the development sector and enable us to move beyond the binary.

The mission of the conclave is to create an environment that encourages stakeholders to own their failure, learn and evolve. Follow the link below to register and participate in the Impact/Failure Conclave 2022 and to dive deeper into these questions.

[REGISTER HERE](#)





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25 November / DAY 1

Beyond the Binary

9:30am - 10:00 am

Welcome Remarks

10:00am - 11:00am

#1: The Decade of the Bold: Failures in Philanthropy

Speakers: Rohini Nilekani, Philanthropist | Carol Gribnau, DOEN Foundation

Moderated by Harish Hande, SELCO Foundation

Many would believe that philanthropies are at the top of the food chain in the development sector. Some of the critical junctures in history, from independence movements, critical innovation pathways, all have been driven by philanthropic monies. How do we look back at the journey of philanthropies and learn so that we move forward into the most critical decade for us as humanity- to work together in solidarity and be BOLDER in thought and action.

11:30am - 12:30pm

#2: Finding New Momentum: Innovations, Enterprise and Investment Ecosystem

Speakers: Chintan Vaishnav, AIM | Gerry Higgins, SEWF | Victoria Sabula, AECF | Elena Casolari, OPES Fund

Moderated by: Manoj Kumar, Social Alpha

In the past decade, thought processes in the innovation, entrepreneurship, and investment ecosystem have developed significantly. But with the looming threat of climate change, and growing inequality impacting our social sustainability; how can we reflect and learn to create an ecosystem that is inclusive and impactful.

12:30pm - 1:30pm

#3: Cracking the Toughest Nut: Beyond the Binary in Public Policy

Speakers: Usha Thorat, Ret. Deputy Governor, RBI | S M Vijayanand (IAS), Ret. Chief Secretary, Govt. of Kerala | Anjal Prakash, ISB | Shri Ram Kumar S (IAS), Govt of Meghalaya

Moderated by: Prof MS Sriram, IIMB

Policies can create a lasting positive change, and is often seen as the end goal in order to achieve scale. A positive reflection on key policies, their design and implementation; can also potentially result in other developmental stakeholders strategizing better for aligning, leveraging and advocating for change. This session will explore, through examples, if we are learning enough from past and current policy implementation, to design for a complex future with growing challenges of inequality and climate change.



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25 November / DAY 1

Beyond the Binary

PARALLEL SESSIONS

3.00 pm - 4:30pm

Workshop: Creating Organisations that Fail Forward

Arvind Lodaya and Prof Sourav Mukherji, IIMB

Societal Change is complex, and program and interventions often operate amongst many moving parts. To be able to navigate this complexity, organisations need to nurture leadership that is open to taking risks and dissecting their successes and failures. What are some of the best ways in which that can be achieved?

Workshop: Do-Fail-Learn-Do@Scale

Societal Platform

Failures are bound to happen, when we work on complex, dynamic, mutating social problems. Resilient and trusted systems are not systems that don't break; rather they are systems that function under failure. Through discussions with eminent panelists and experience sharing with others in the ecosystem, the session will answer questions such as- How do failures look at scale, how should we proactively design for them, and how to stay operational despite the failures.

Individual Journeys: Entrepreneurs

Social Alpha and NSRCEL

Many say that failing is part of the entrepreneurship journey, but can often result in impacting the vision, mission, growth of the enterprise. Meet 5 entrepreneurs and learn from their failure journeys.

Failures in COVID-19 Pandemic- What's Next for Us?

Bharthiya Vikas Trust

COVID-19 was a huge catastrophe at an unimaginable scale. But the planning and implementation failures during relief efforts added a huge cost both in terms of life lost, and collapse of societal and health systems. The session will reflect on some of the COVID Relief Efforts in India and key lessons from them- can we emerge stronger?

Partner Learning Session (invite only)

IKEA Foundation

5:00pm - 5:30pm

Fire Side Chat

Nithin Kamath, Zerodha and Sameer Shisodia, Rainmatter Foundation
Moderated by: Sandeep Singh, Resident Editor, The Indian Express

5:30pm - 6:00pm

Closing Session:

Sundeep Rao



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26 November / DAY 2

Beyond the Binary

9:30am - 10:30am

#1 Miles to go: Complexities and Simplicities of Public Health

Speakers: Rajani Ved, Bill and Melinda Gates Foundation | Neeraj Jain, PATH Foundation | Nachiket Mor, The Banyan Academy of Leadership in Mental Health | Dr. Rachna Jain, Obstetrician And Gynaecologist, Bilaspur

Moderated by: Rachita Misra, SELCO Foundation

The past 2 years have been critical for the health sector, as the COVID-19 crisis laid bare many of the glaring gaps in the public health systems across the world. In the context of the larger timeline of humanity, many might say that COVID-19 was just a stress test, and many more such pandemics and disasters are to follow with climate change. Thus, it is important we look at both our failures and successes and understand the weakest links to design a more resilient way forward.

10:30am - 11:30pm

#2: Creating Resilient Safety Nets by Breaking Silos in the Livelihood Sector

PVS Suryakumar, NABARD | Malika Srivastava, Centre for Microfinance | Arun Pandhi, TATA TRUSTS | Balakrishnan S, Vrutti

Moderated by: Jolanda van Ginkel, IKEA Foundation

Sustaining incomes against shocks is often a result of multiple aspects across the physical, social, economic, and environmental domains. While most siloed thinking often fails in livelihood programs, there is little analysis on how we must learn and build better systems. This session will candidly take on traditional trends in livelihood development programs and aim to provide us with a reality check.

12:00pm - 1:00pm

#3: Shifting the Gaze: The Future of Clean Energy Systems

Speakers: Gauri Singh, IRENA | Stephanie Jones, Good Energies Foundation | Dr. Jai Asundi, CSTEP | Svati Bhogle, SustainTech

Moderated by: Huda Jaffer, SELCO Foundation

Across the globe, billions still face access and reliability challenges for affordable energy. Furthermore, there is an imperative to shift to cleaner energy systems. The issue in this domain has often been misunderstood as a technology issue, or an issue of supply. And in that narrative, we may end up designing systems which do not keep people and planet at the center over time. How do we re-imagine the energy problem, and shift the gaze in a manner that it leads to solutions that are both people inclusive and environmentally sustainable?

1:00pm - 1:30pm

Keynote

Per Heggnes, IKEA Foundation



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PARALLEL SESSIONS

3.00 pm - 4:30pm

Workshop : Failures Files (limited seats)

Indian Development Review

This interactive role-play session will help participants understand the many factors, mistakes, and misunderstandings that can lead to failure. It will explore how to identify what went wrong and why, and how to document the experience for organisational learning. Importantly, we will do all this while not taking ourselves too seriously.

Individual Journeys: Grassroot Champions

Communities and end-users are partners and leaders in development programs. They are the ones who take the biggest risks. The session brings together voices from the grassroots- community leaders, health workers, champion farmers, financial inclusion agents and present their view of sectoral failures- the most critical point of view.

Four Walls and a Roof: Failures in Housing

In a world where inefficient and unsustainable buildings are predominant, the poor face a challenge of not being able to cater to their current needs of energy, wellbeing, productivity and income. Compounded with climate change, these inefficiencies make the poor more vulnerable. Additionally, the Construction Industry causes 37% of global carbon emissions and where the public sector is the largest contributor building for the poor. How can the sectors make sustainable and resilient practices a norm?

Learning from Scaling Biogas in Rural Ecosystems

Sustain Plus Energy Foundation and National Dairy Development Board

India has completed 40 years of its biogas program, and yet biogas and bio-digesters still remain significantly underused. Recent developments in bio-digester and slurry processing technologies has led to the re-emergence of the biogas sector. This session seeks to discuss, reflect on and consider the operational, technological and strategic factors that have challenged our assumptions, not gone as planned.

Partner Learning Session (invite only)

DOEN Foundation

5:00pm - 5:30pm

Knowing One's Place

Jaideep Varma, Writer and Filmmaker

5:30pm - 7:00pm

Closing Session:

An evening of Conversation and Music with Swarathma